Welcome to the European survey of SMEs and the environment.

The questionnaire should take between 5-10 minutes to complete.

Thank you!

Danish Technological Institute       &       Planet S.A.

ORGANISATION AND SECTOR

First, we would like to know more about the enterprises you represent. Please note that small and medium sized enterprises are enterprises with fewer than 250 employees and 50 million euro annual sales turnover.

1. Which economic sectors does your organisation represent?
   (State one answer only)

   - Specific sectors or part of a sector
   - Not a specific sector (Small and medium sized enterprises in general) - Go to 3
   - None of the above - Go to 21

2. Which specific sectors does your organisation represent?
   (Multiple answers allowed)

   - Mining and quarrying
   - Manufacturing
   - Electricity, gas and water supply
Construction
Wholesale and retail trade; repair of motor vehicles, motorcycles and personal and household goods
Hotels and restaurants
Transport, storage and communication
Real estate, renting and business activities
Don't know

3. Does your organisation represent any small and medium sized enterprises?
(State one answer only)
- Yes, exclusively small and medium sized enterprises
- Yes, but not exclusively small and medium sized enterprises
- No - Go to 21
- Don't know - Go to 21

4. Approximately how many small and medium sized enterprises are members of your organisation?
(number of enterprises)
(State value)

_ _ _ _ _ _

ENVIRONMENTAL PRIORITIES

We would like to know more about how your members work with environmental issues. Some companies focus on internal processes and reduce their energy use or environmental impact (e.g. through green accounts, environmental management or cleaner technologies).

Other companies focus on the business opportunities in the market by developing or marketing products or services with a reduced environmental impact (e.g. filters, windmills or eco-labelled products).

5. How important is each of the issues mentioned below for the typical small and medium sized enterprises you represent?
(State only one answer per question)
<table>
<thead>
<tr>
<th>Service Description</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not important</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reducing their energy consumption and/or environmental impact – focus on internal processes.</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Developing products or services that reduce their environmental impact – focus on business opportunities in the market</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Selling and marketing products or services with a reduced environmental impact – focus on business opportunities in the market</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>Compliance with environmental legislation</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>

**THE ECO-MARKET**

Some organisations offer tools and advice to its members on how to reduce their impact on the environment in their production processes or exploit business opportunities in the eco-market. In general, the eco-market is the market for environmentally friendly products and services or products that reduce the impact on the environment.

6. Which of the following services used to reduce the impact on the environment in the enterprise does your organisation offer to small and medium sized enterprises?

(Multiple answers allowed)
We offer information on environmental legislation

We offer information on reducing the environmental impact

We have developed environmental management tools specifically for our members for reducing the environmental impact

We offer training for our members in reducing the environmental impact (e.g. courses)

We offer guidance on certified environmental management systems (e.g. EMAS, BS7750, ISO14001)

We offer guidance on non-certified environmental management systems in enterprises

We offer guidance on cleaner technologies

We offer information on development of cleaner technologies

We offer information on eco-friendly sub-products

We facilitate networks on environmental issues

We help with identification of green growth markets

We have other tools than those mentioned above

None of the above

7. Among your members, approximately how many small and medium sized enterprises use your organisation's environmental services?
(percentage, 0 to 100)
(State value between 0 and 100)

8. Have you developed your environmental services in cooperation with other institutions?
(State one answer only)

Yes

No

Don't know

ENVIRONMENTAL SERVICE TOOLS
Are any of the environmental service tools developed by your organisation accessible on the Internet? Please copy/paste relevant links:

9. Link 1: 

10. Link 2: 

11. Link 3: 

MOTIVATION FOR REDUCING ENVIRONMENTAL IMPACT

12. What do you think is the primary motivation for enterprises for using the environmental services you offer? The enterprises are primarily motivated by a wish to

(State only one answer per question)

<table>
<thead>
<tr>
<th>Motivation</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not important</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protect the environment</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Reduce production costs</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Gain a competitive advantage</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Comply with environmental demands from customers</td>
<td>☐</td>
<td>☐</td>
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</tr>
</tbody>
</table>
Comply with environmental EU legislation

Comply with national environmental legislation

Reduce the burden of environmental taxation

13. Why has your organisation not developed tools
(Multiple answers allowed)

☐ Not our job
☐ Members are not interested
☐ Members get relevant tools elsewhere
☐ Too expensive
☐ Don't know

BUSINESS OPPORTUNITIES

The eco-market may offer a number of business opportunities to your members. In general, the eco-market is the market for environmentally friendly products and services or products that reduce the impact on the environment.

14. What do you think is creating the business opportunities for the small and medium sized enterprises in your organisation within the eco-market?
(State only one answer per question)

<table>
<thead>
<tr>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not important</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased public sector demand for environmentally friendly products</td>
<td>☐</td>
<td>☐</td>
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</tr>
</tbody>
</table>
Increased industry demand for environmentally friendly products (demand from other companies)

Increased consumer demand for environmentally friendly products (demand for eco-labelled products)

Increased environmental legislation and taxation

Demand for environmentally friendly solutions within transport, energy supply, water cleaning, air cleaning

Demand for waste management, water and wastewater management, air protection?

**EU ENVIRONMENTAL LEGISLATION**

To read more about EU environmental legislation and for explanations on concepts and abbreviations please see [http://www.teknologisk.dk/28193,3](http://www.teknologisk.dk/28193,3)

15. What EU environmental legislation is influencing the operations of the small and medium sized enterprises among your members? Legislation on...
<table>
<thead>
<tr>
<th>Topic</th>
<th>Yes</th>
<th>No</th>
<th>Don't know</th>
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</thead>
<tbody>
<tr>
<td>Emissions of atmospheric pollution (1)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Volatile organic compounds (2)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Industrial plants (3)</td>
<td></td>
<td></td>
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<tr>
<td>Emissions trading (4)</td>
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<tr>
<td>Noise (5)</td>
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<tr>
<td>Chemicals (6)</td>
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<tr>
<td>Energy efficiency (7)</td>
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<tr>
<td>Energy label (8)</td>
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<tr>
<td>Ecodesign (9)</td>
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<tr>
<td>Waste (General legislation) (10)</td>
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<tr>
<td>Specific legislation on waste batteries (11)</td>
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<tr>
<td>Specific legislation on packaging (12)</td>
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<tr>
<td>Specific legislation on waste electrical and electronic equipment (13)</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Specific legislation on hazardous substances in electrical and electronic equipment (14)</td>
<td></td>
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</tr>
</tbody>
</table>
Specific legislation on oil waste (15) □ □ □ □
Specific legislation on end-of-life vehicles (16) □ □ □ □
Specific legislation on PCB / PCT (17) □ □ □ □
Water (18) □ □ □ □
Soil (19) □ □ □ □

Other (Please specify other legislation not listed above, in english, german or french, please)
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Foodnotes

1) Directive on emission ceilings and Directive on concentrations of sulphur dioxide, nitrogen dioxide and nitrogen oxides, particulate matter and lead in air

2) Directive on emissions of volatile organic compounds that result from the storage of petrol, Directive on emissions of volatile organic compounds resulting from certain industrial activities or Directive on emissions of volatile organic compounds due to the use of organic solvents

3) The Integrated Pollution, Prevention and Control (IPPC) Directive

4) Overview of the Emissions Trading Scheme


6) Regulation on the Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH)


18) Water Framework Directive and Directives on Water pollution from Industrial Wastewater –[IPPC]

19) Discharges of substances, Biodegradability and labelling of detergents, Elimination and minimisation of production, use and release of persistent organic pollutants (POPs), Mercury
16. Do your members participate or make use of one of the following voluntary schemes of Environmental Management or greener products?

(State only one answer per question)

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Don't know</th>
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</table>

The Eco-Management and Audit Scheme (EMAS) (1)

Ecolabel (2)

Foodnotes


ENVIRONMENTAL INFORMATION OBLIGATIONS

17. What environmental information obligations do small and medium sized enterprises in your organisations have and how many members do the information obligations apply to?

(State only one answer per question)

<table>
<thead>
<tr>
<th>All</th>
<th>Most</th>
<th>Some</th>
<th>None</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
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</table>

Annual environmental reports to national, regional or local authorities

Bi-annual environmental reports to national,
### Regional or Local Authorities

| Registration of pollutant emissions |  |  |  |  |  |  |
| Registration of use of hazardous materials |  |  |  |  |  |  |
| Other environmental information obligations |  |  |  |  |  |  |

18. Overall, approximately how many days does the typical small and medium sized enterprise among your members spend on complying with environmental legislation in a year?

(person days)
(State value)


19. What are the approximate annual costs of environmental protection expenditures in the typical small and medium sized enterprise among your members?

(% of annual operation costs)
(State value between 0 and 100)


20. To what extent does your organisation have an overview of the requirements towards small and medium sized enterprises of the EU regulation on environment?

(State one answer only)

- A very good overview
- Some overview
- Not a complete overview
- We know nothing of EU regulations
- Don't know
THANK YOU

You have now finished completing the questionnaire.

We appreciate your time and effort in filling out this questionnaire. The results of the questionnaire will be published by the EU Commission in the report from the project.

For more information on the project and definitions of key terms please visit our homepage at: http://www.teknologisk.dk/28193 (in English only).

In order to review your answers before ending the survey please use the " 